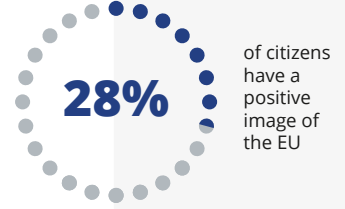
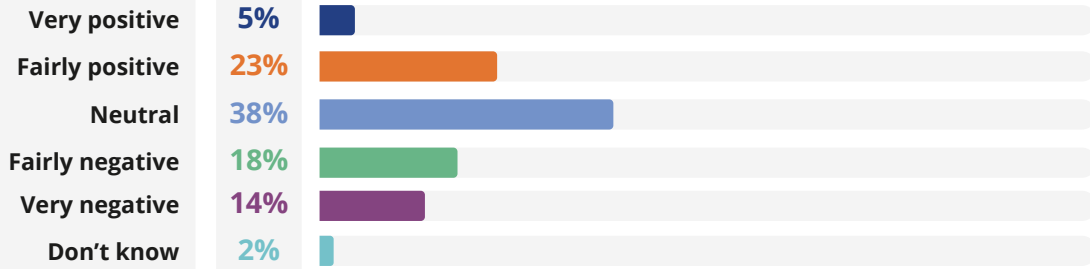


ANNUAL SURVEY 2026 - SERBIA

PERCEPTIONS TOWARDS THE EUROPEAN UNION

These findings are part of the independent Western Balkans regional opinion poll, Spring 2026, WeBalkans programme.

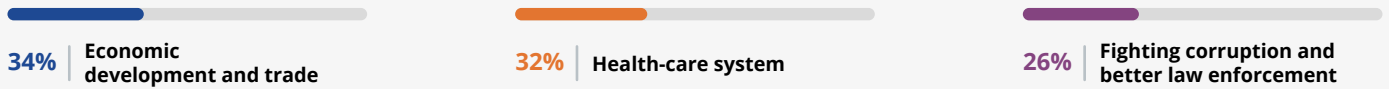
Attitudes towards the EU



Top three factors citizens say would make them more positively disposed towards the EU

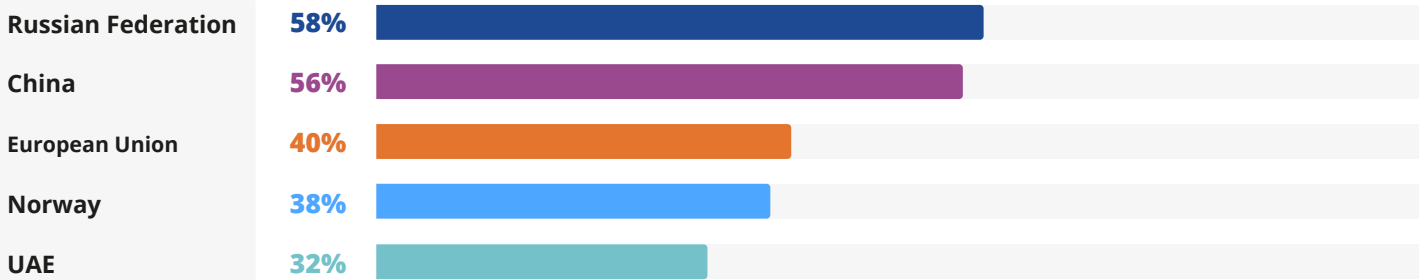


Top three areas where citizens say the EU should play a greater role in supporting Serbia



Trust towards the EU, countries and international institutions

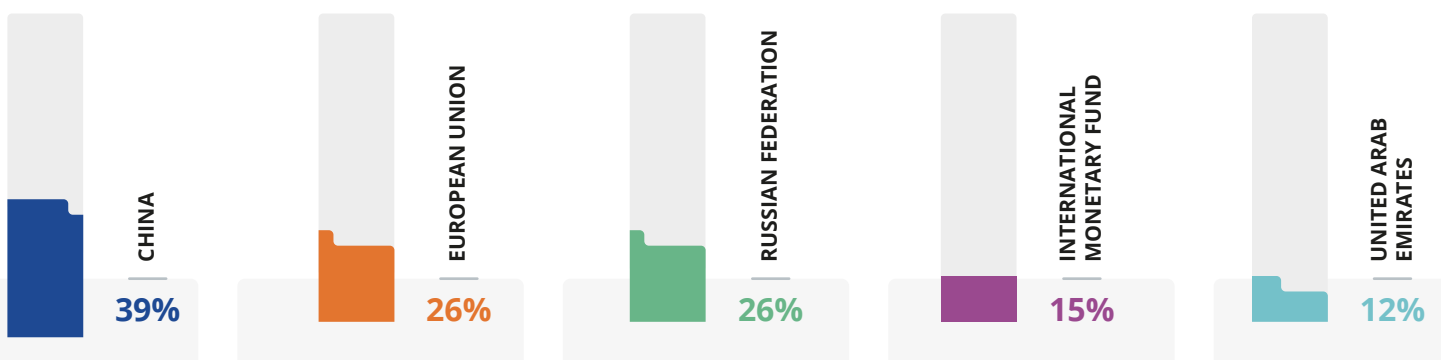
TEND TO TRUST



Perception of support from international donors

Percentage of citizens who rate the support as high or very high

Respondents were asked to rate the financial support from very high to very low/none



EU financial support to Serbia

86% of citizens are aware of the EU's financial support

57% of citizens rate the EU's support as either high or moderate

27% of citizens believe that the EU is the country's largest financial contributor

30% of citizens rate the EU's support as effective

I think Serbia will become an EU Member State...

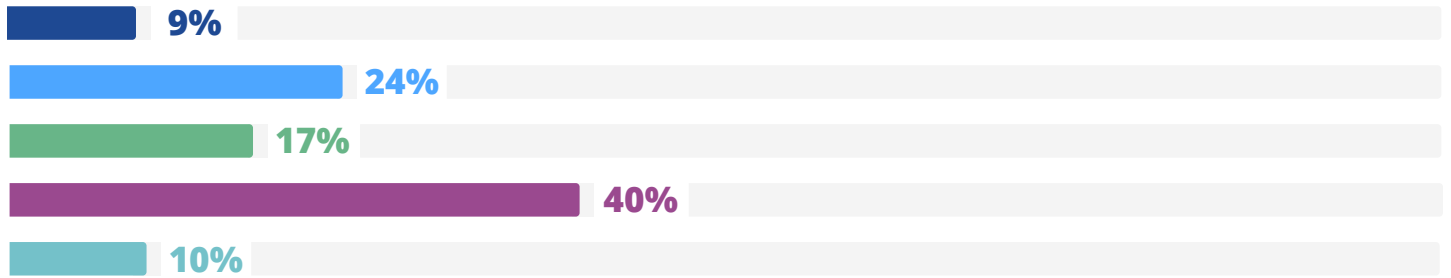
In the coming 5 years

Between 5 and 15 years

It will take more than 15 years, but it will happen

The country will never become an EU Member State

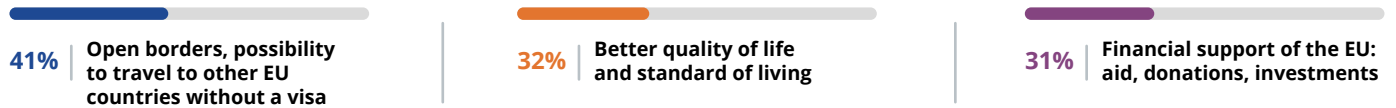
Don't know



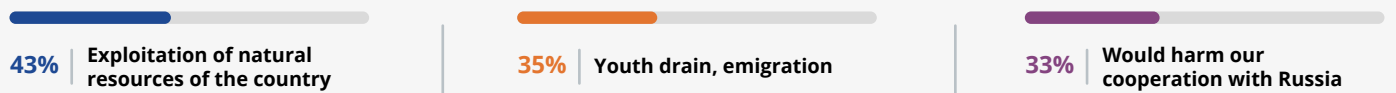
Citizens' views on EU accession



Perceived main benefits of EU membership



Perceived main concerns of EU membership



Perceived main obstacles to the accession

