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# ANNUAL SURVEY

Spring 2026

# TÜRKİYE





# Methodology

**Quantitative survey** targeting the general population in Türkiye aged 15+ and living in the country.

**2475 respondents** randomly selected through a two-stage stratified sampling design with settlements as Primary Sampling Units (PSUs) & individuals as Secondary Sampling Units (SSUs).

Face-to-face interviews (fieldwork) conducted between **March** and **April 2026** and covering the following topics:

- Information, awareness and perceptions of the EU
- EU relations with Türkiye and awareness of EU's financial support
- Disinformation and agreement on common narratives
- Public perceptions of the EU accession: support, expectations and concerns
- Institutional trust and national challenges
- Source of news and information.

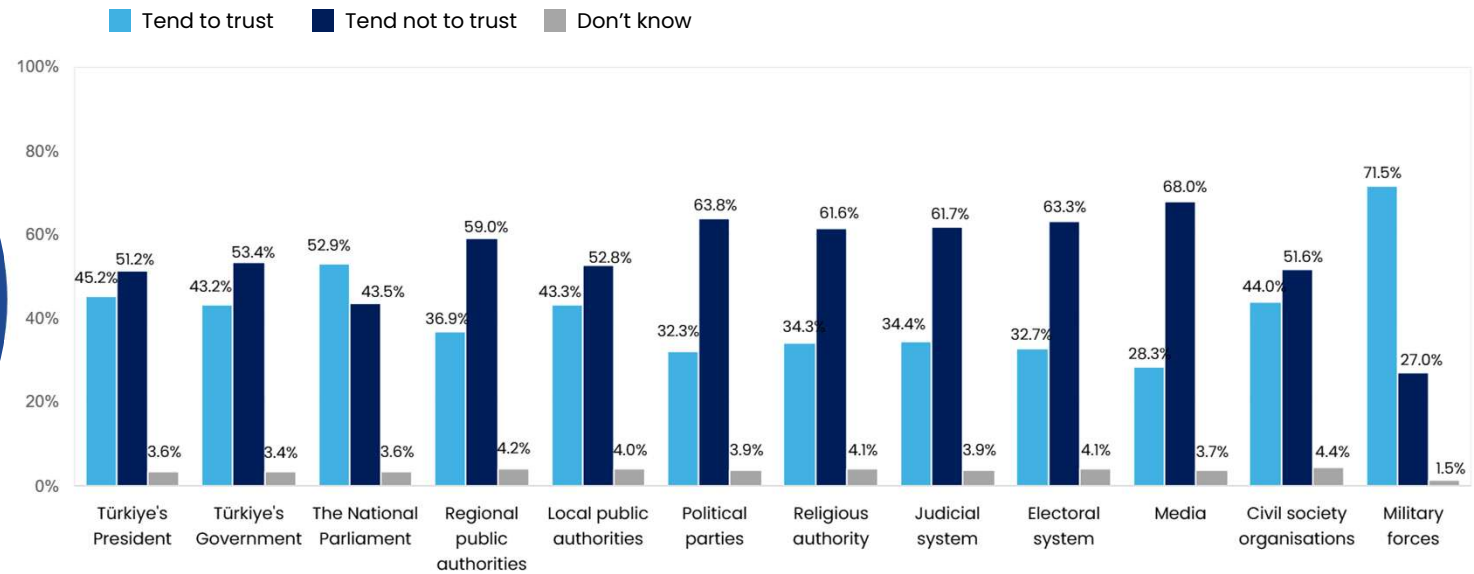


1.

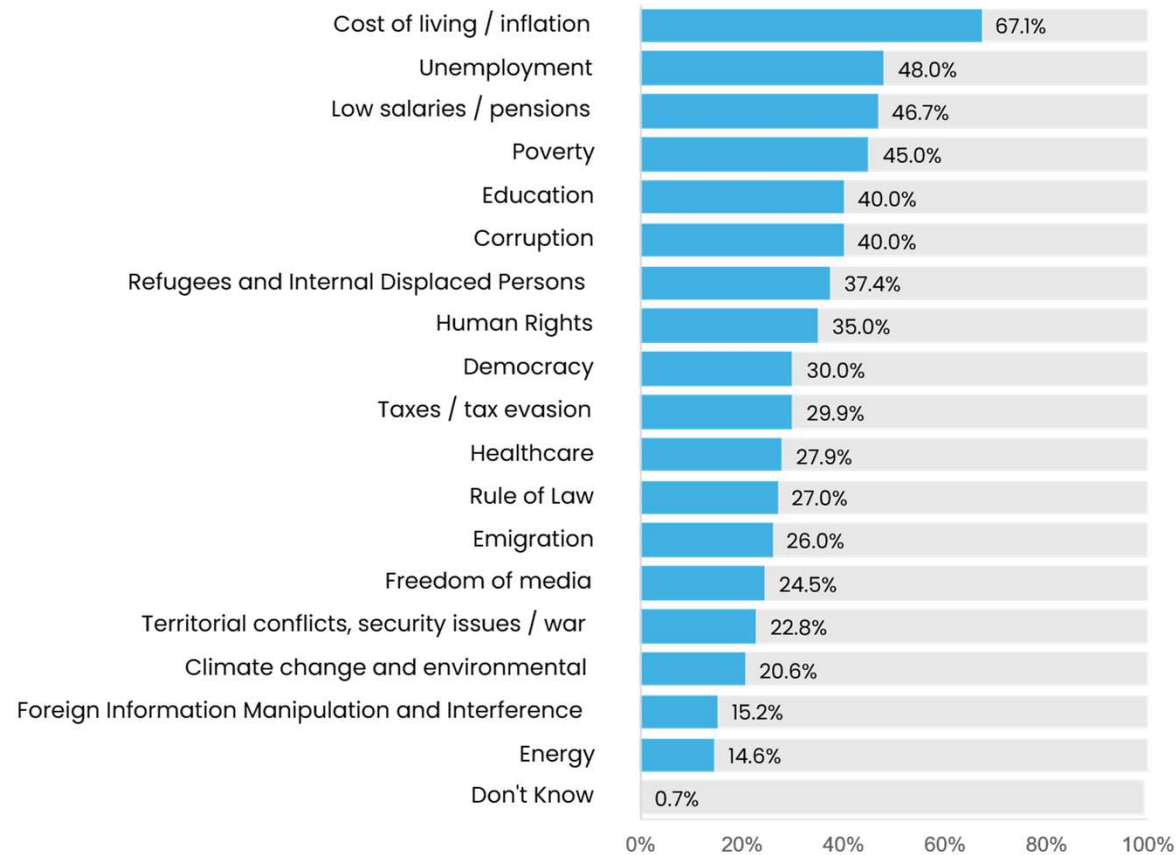
# CONTEXT & INSTITUTIONAL LANDSCAPE

Trust levels across key institutions and systems

Please tell us which is your level of trust for following institutions, organisations and systems



What do you consider to be the most pressing problems facing Türkiye?



Most pressing problems in Türkiye

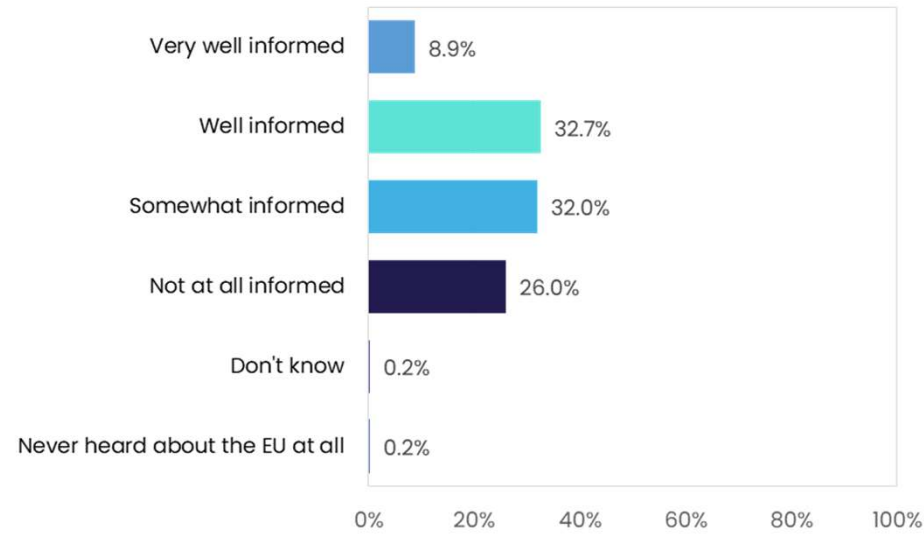


# 2.

## THE EU IN TÜRKİYE: IMAGE, TRUST & VISIBILITY

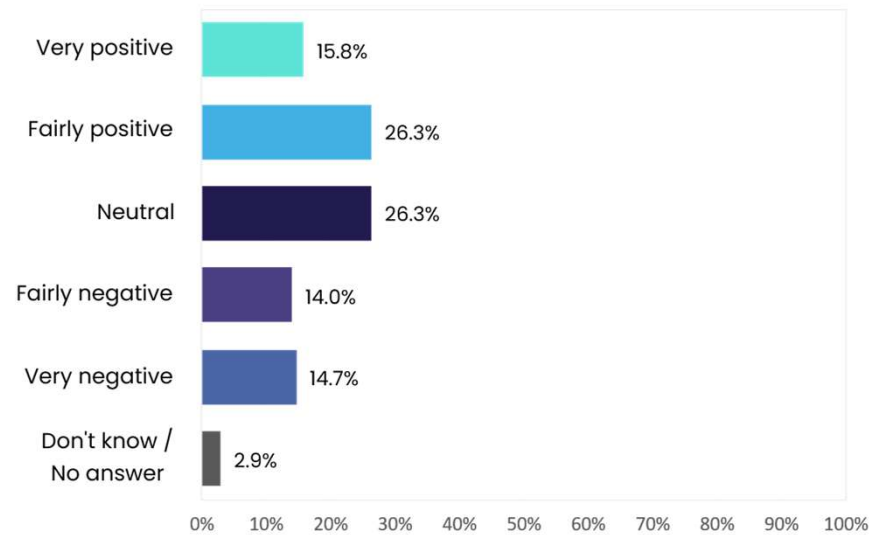
Awareness of the EU

To what extent are you informed about the European Union?



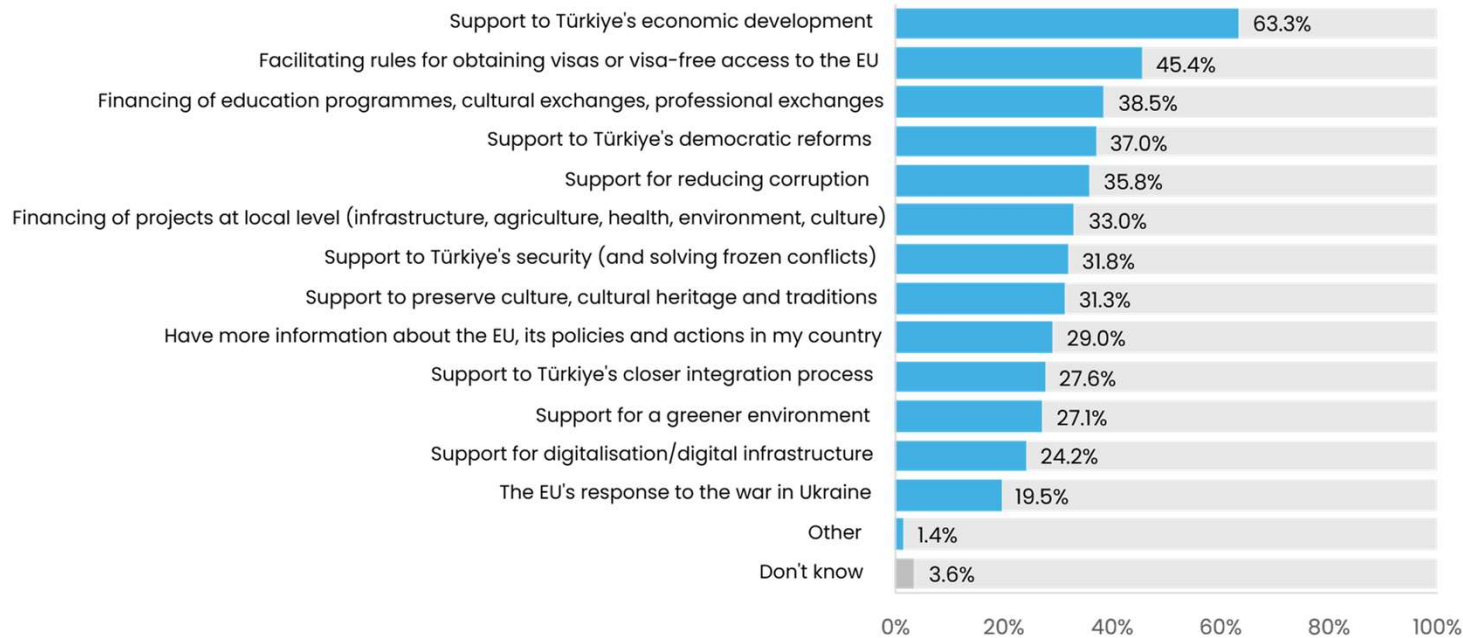
**42%**  
of citizens say they are **well or very well informed** about the EU.

Do you have a very positive, fairly positive, neutral, fairly negative or very negative image of the European Union?



**42%**  
of citizens have a **positive image** of the EU in 2026

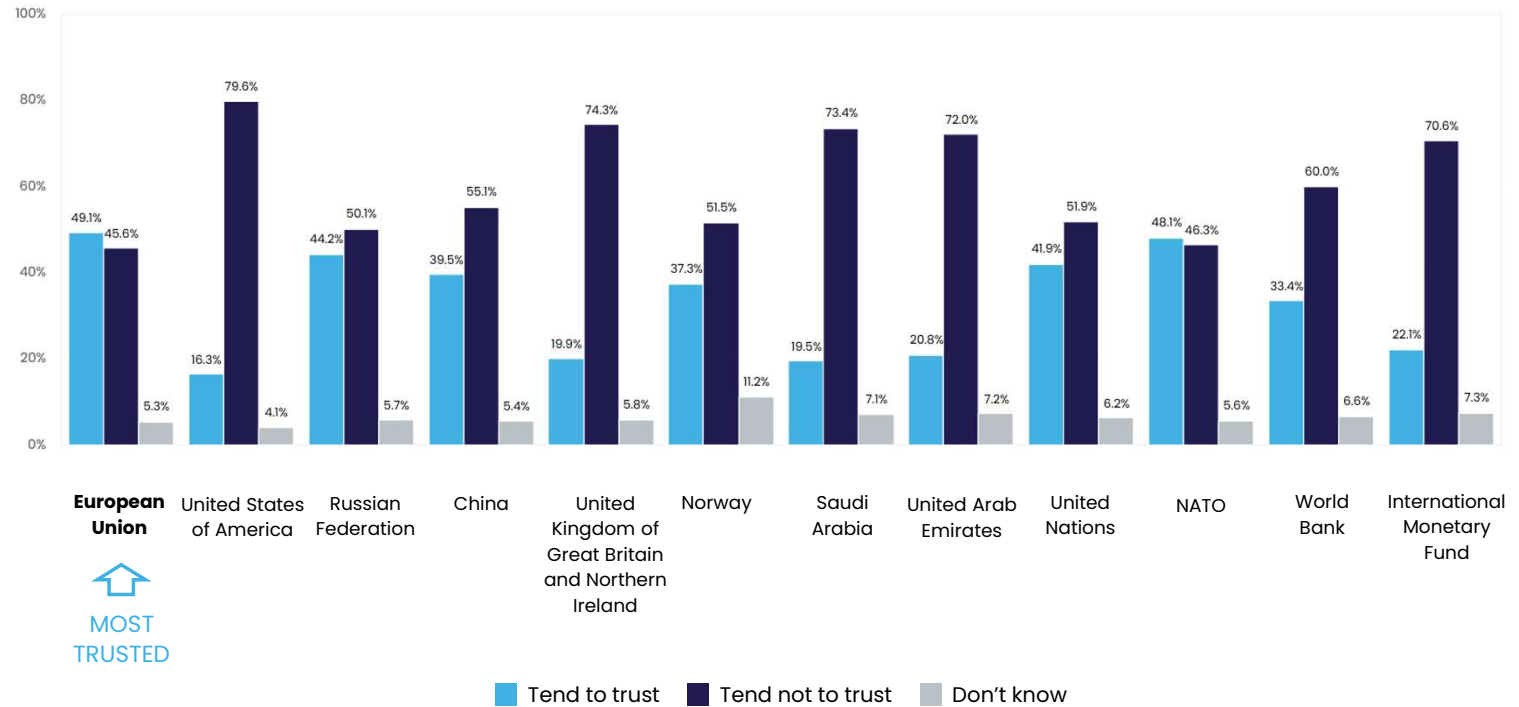
In your opinion, which factors could make Turkish citizens more positively disposed towards the EU?



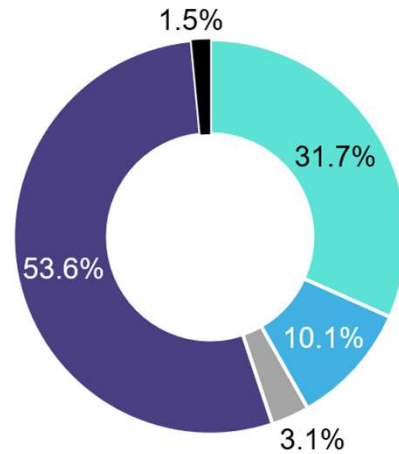
Levers to increase positive perceptions of the EU

Trust towards international institutions / countries

For each of the following institutions/countries, please tell me if you tend to trust it or tend not to trust it.



Have you read, seen or heard, or looked for any information about the EU in the last three months?

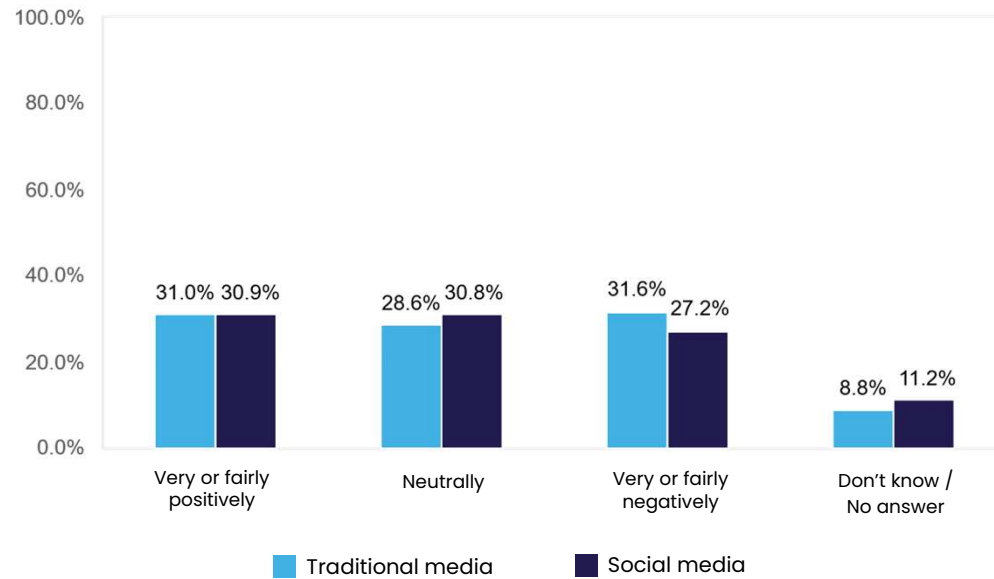


- **Yes**, I've read / heard / seen information about the EU
- **Yes**, I've looked for information about the EU
- **Yes**, I've read / heard / seen and also looked for information about the EU
- **No**, I haven't read / heard / seen or looked for any information about the EU
- **No answer**

Exposure to information about the EU

Media tone

In general, how would you say the EU was presented in traditional media (i.e., television, radio and/or newspapers) and in social media?



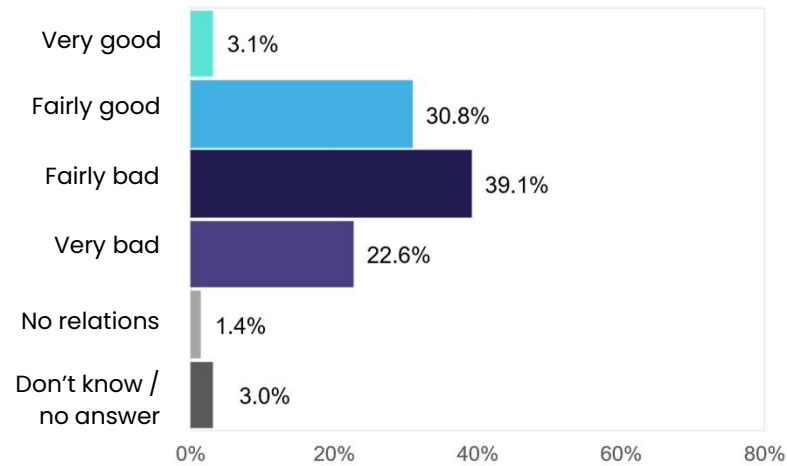


# 3.

## PERCEPTIONS OF EU ENGAGEMENT WITH TÜRKİYE: RELATIONS & FINANCIAL SUPPORT

EU relations with Türkiye

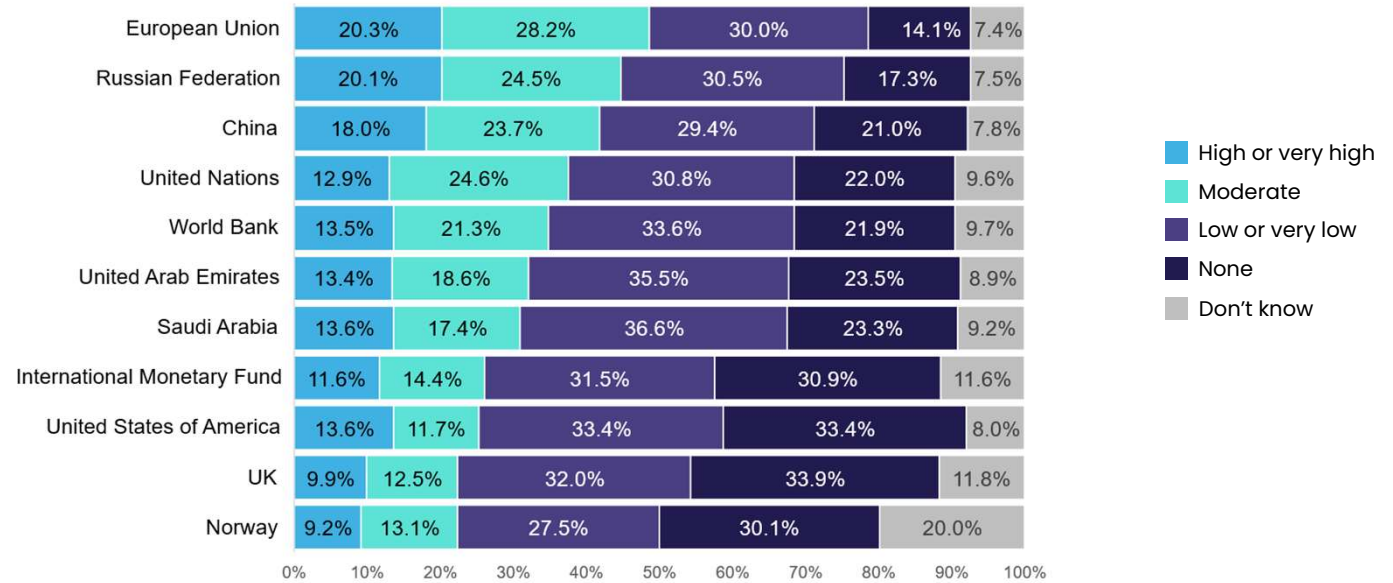
In general, how would you describe the relations that the European Union has with Türkiye?  
Would you describe them as very good, fairly good, fairly bad or very bad?



**34%**  
of citizens believe Türkiye has good relations with the EU in 2026.

Perceptions of financial support to Türkiye from international actors

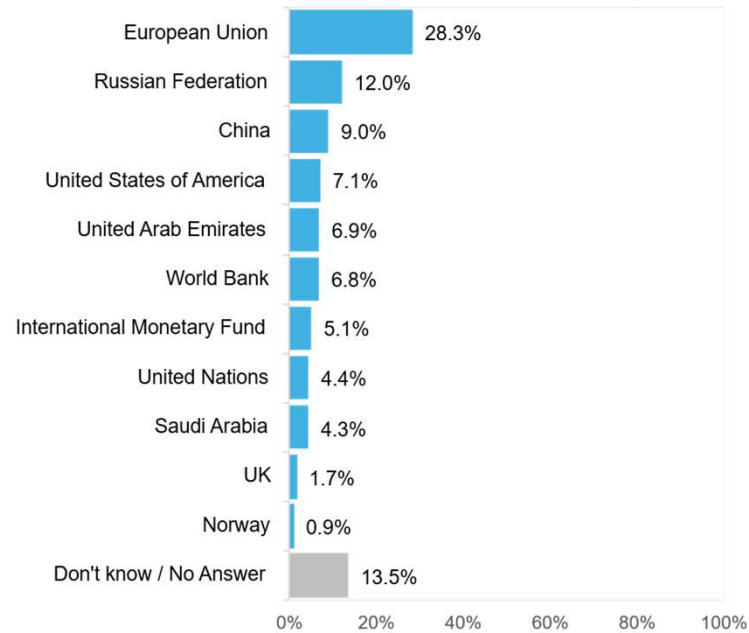
In your opinion, what is the level of financial support to Türkiye from each of the following international actors?



49%

of citizens believe the level of the EU's financial support to Türkiye to be high or moderate.

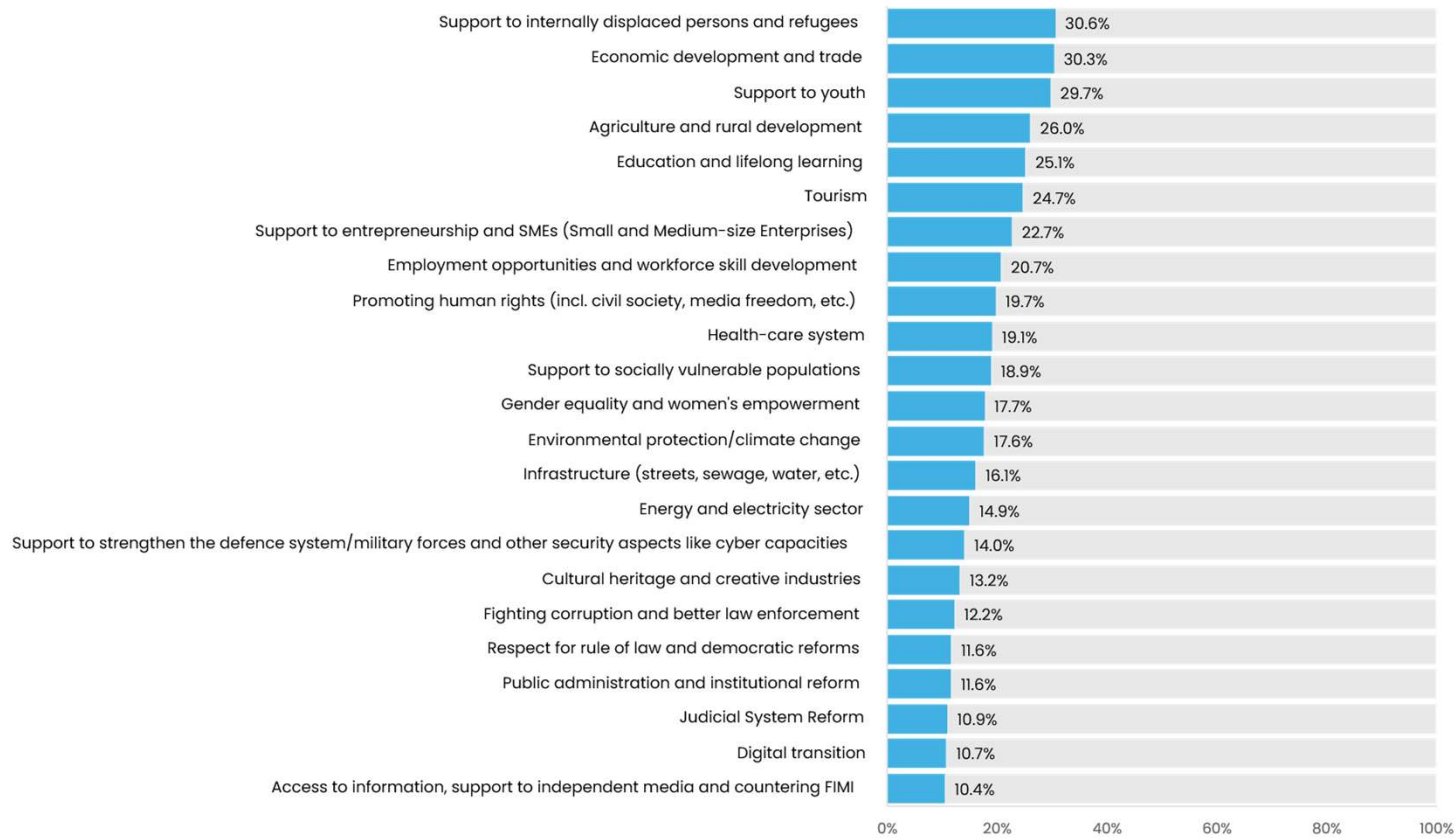
Which of these international actors do you believe is the largest financial contributor to Türkiye?



**37%**  
of citizens perceive EU financial support as **effective** or **very effective**

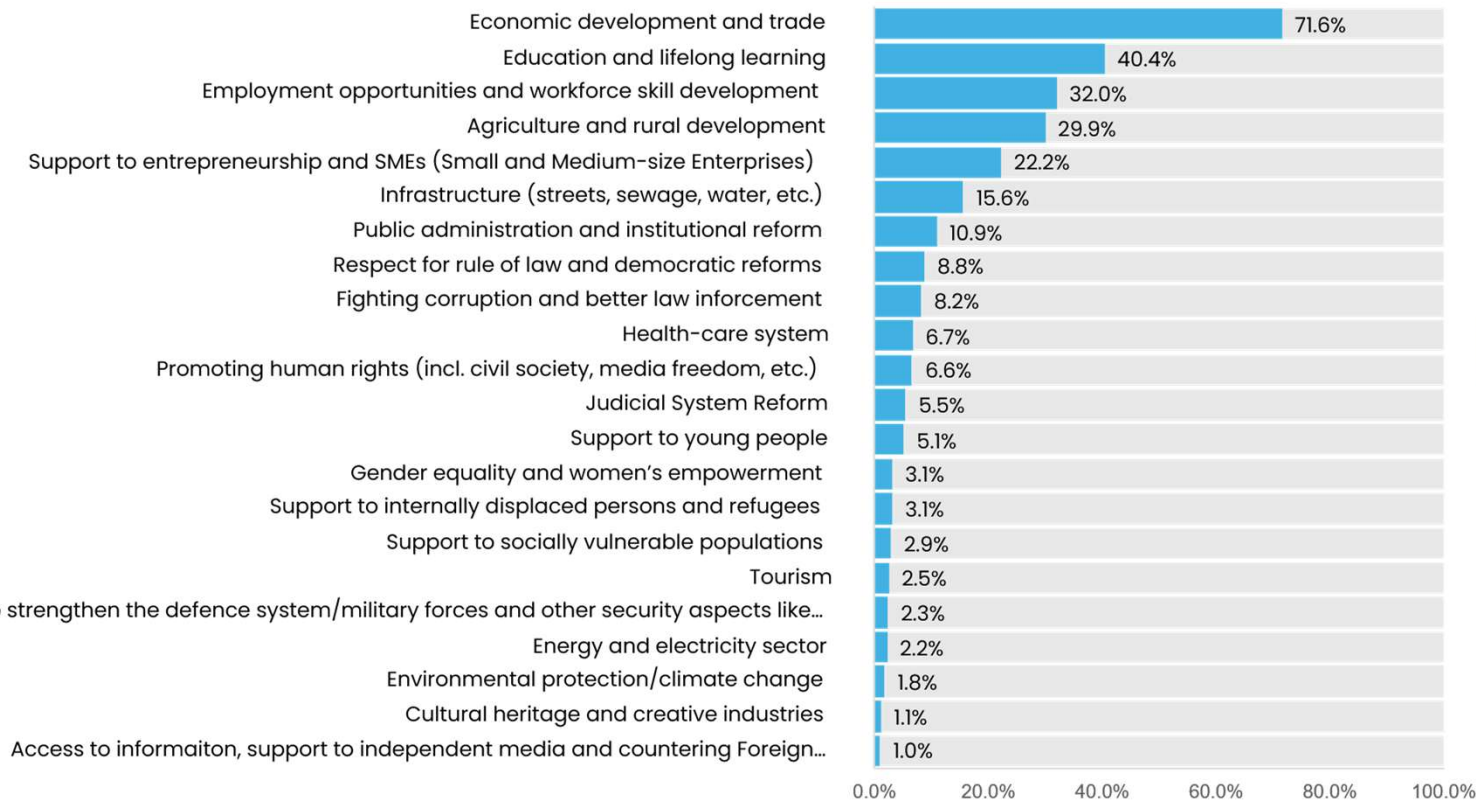
Largest financial contributor to Türkiye

Please tell us in which areas the European Union provides Türkiye with financial support:



Perceived areas of EU Financial Support

Please tell us in which areas you think the European Union should play a greater role in supporting Türkiye:



Top three priorities for EU support



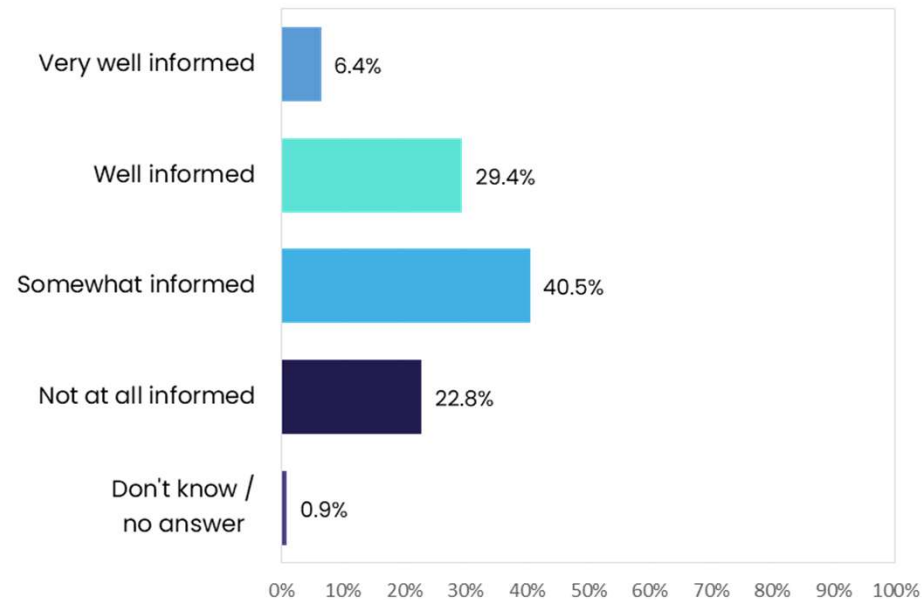
4.

## EU ACCESSION: SUPPORT, EXPECTATIONS & OBSTACLES



## Awareness of Türkiye's EU integration process

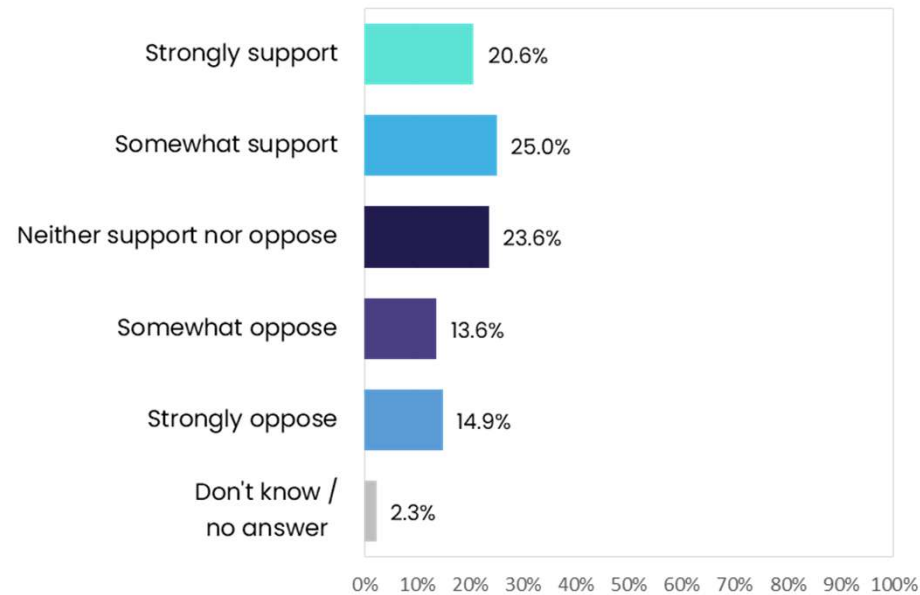
To what extent do you consider yourself well informed about Türkiye's process of integration into the EU?



**36%**  
of citizens say they are **well or very well informed** about Türkiye's EU integration process.

Overall, do you personally support or oppose Türkiye's accession to the EU?

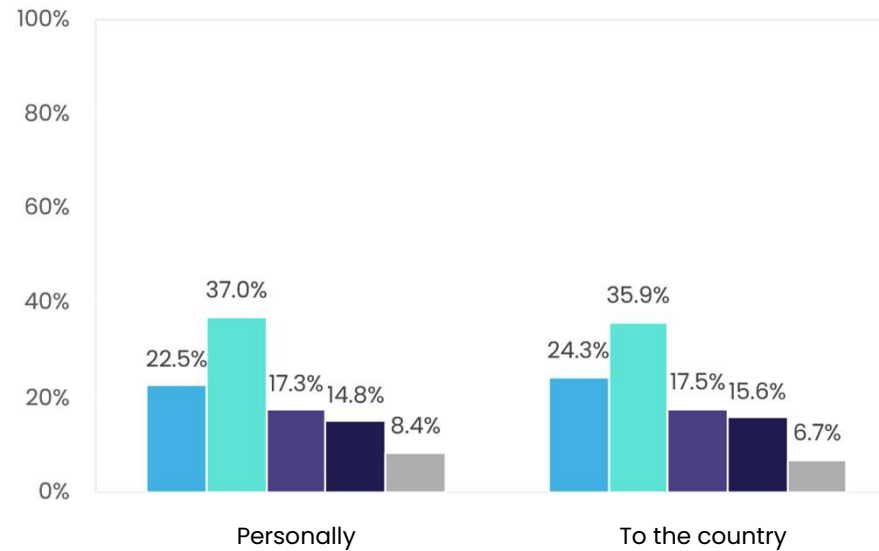
Support for  
Türkiye's EU  
accession



**46%**  
of citizens **strongly or somewhat**  
**support** Türkiye's accession to the EU.

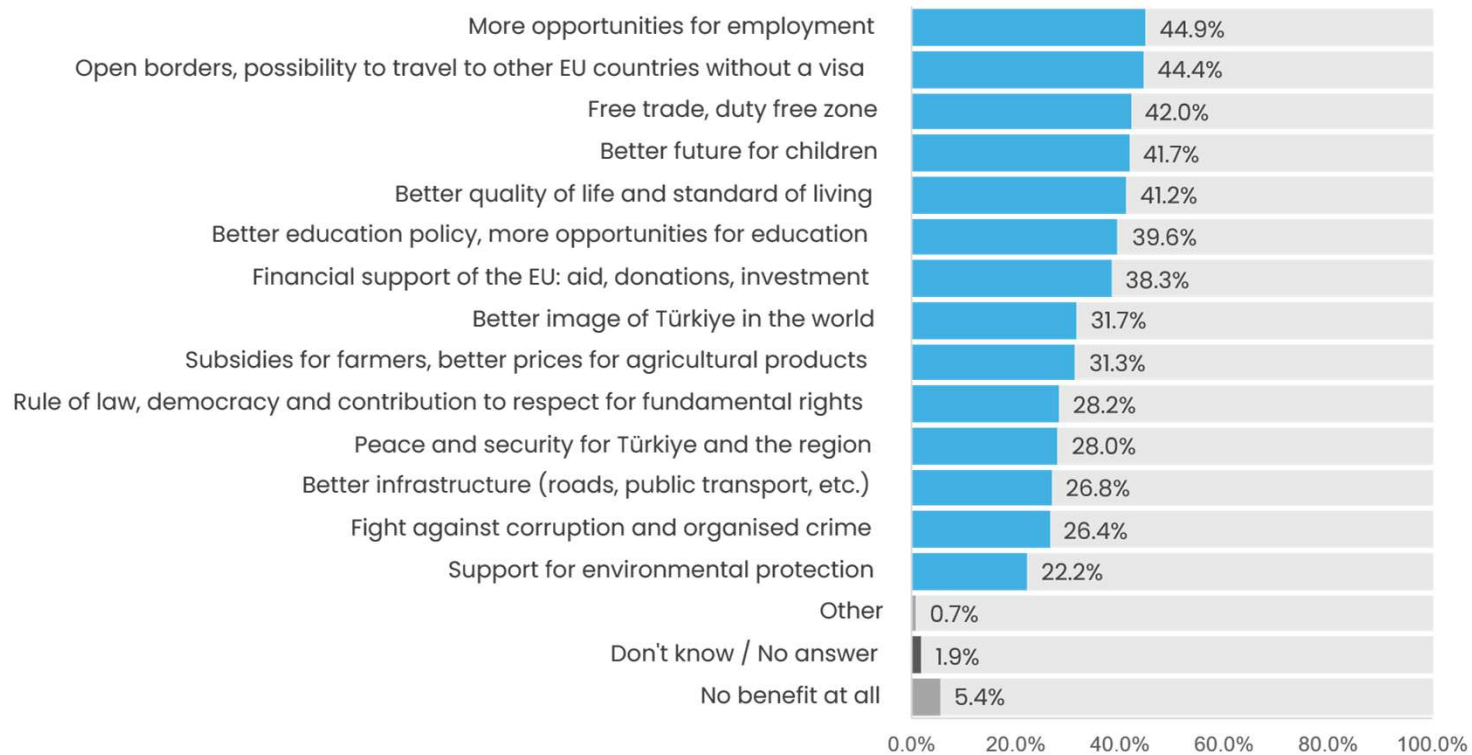
Perceptions of EU membership impact

Would you say that becoming a member of the EU would bring more advantages or more disadvantages to you personally? And to Türkiye?



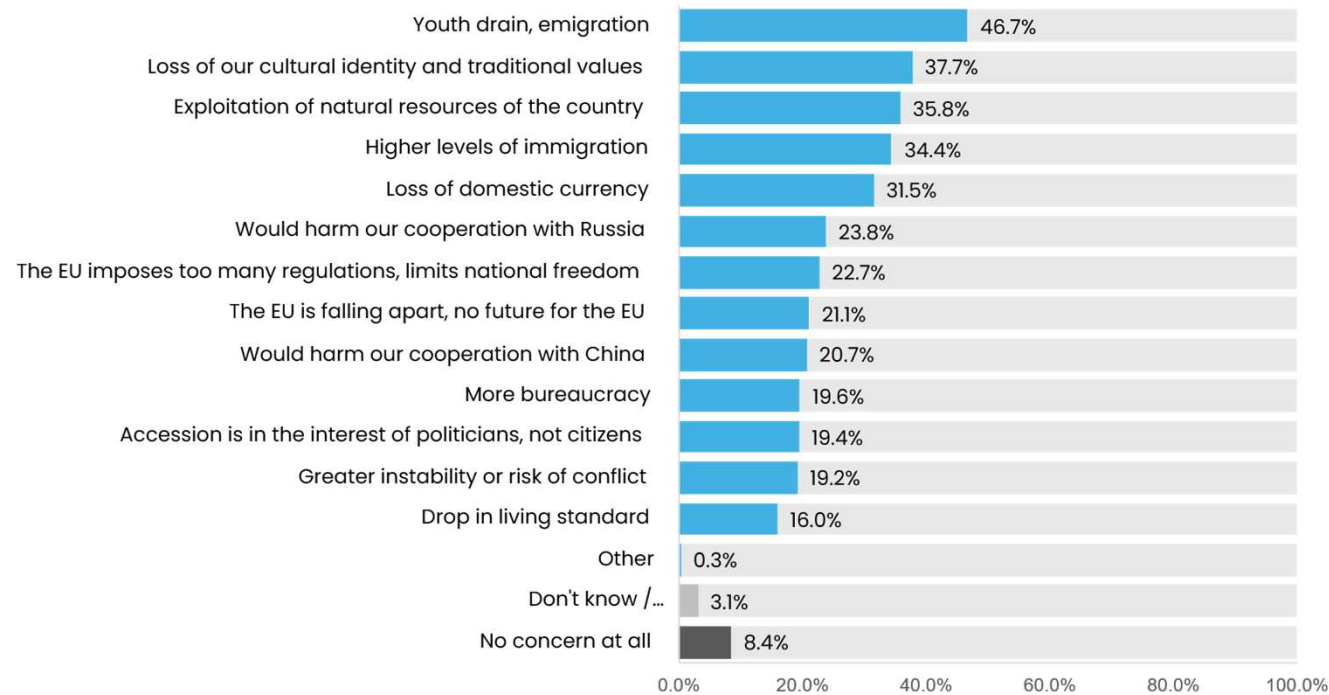
- Many more advantages than disadvantages
- Slightly more advantages than disadvantages
- Slightly more disadvantages than advantages
- Many more disadvantages than advantages
- Don't know

What do you think would be the main benefits of Türkiye becoming a member of the EU?



Perceived benefits of EU membership

What do you think would be the main concerns of Türkiye becoming a member of the EU?

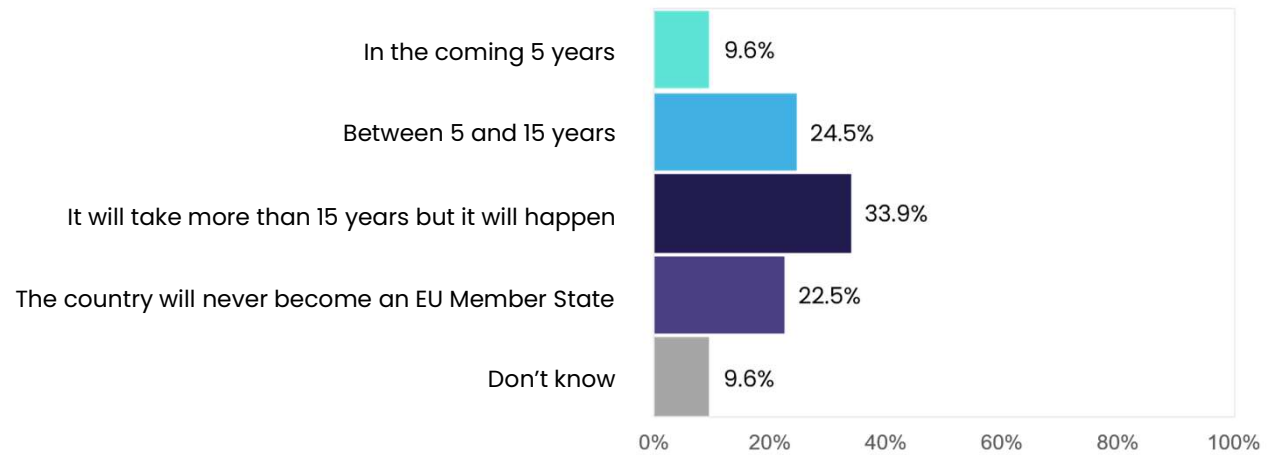


Perceived  
concerns of EU  
membership

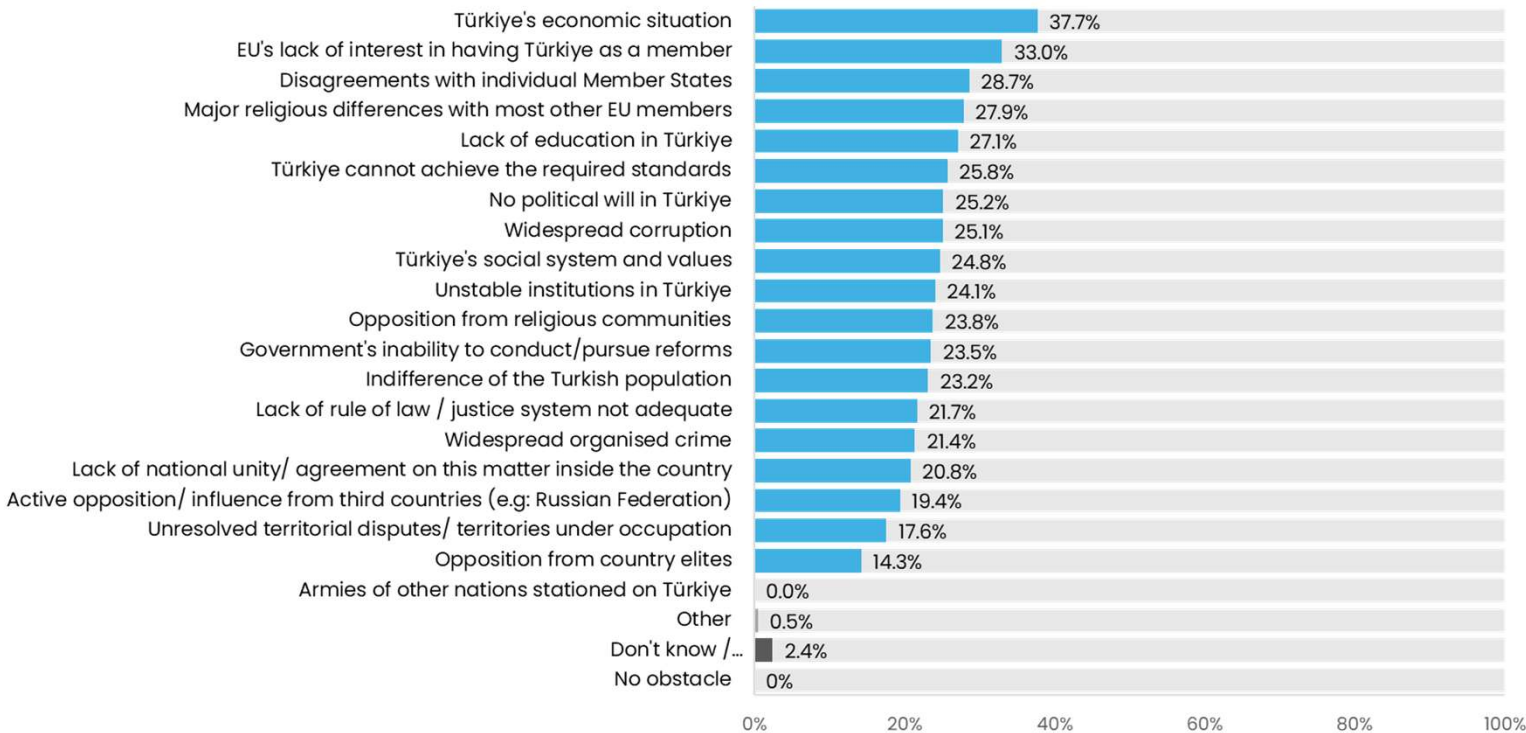


Perceived  
timeline of EU  
membership

When do you personally think Türkiye will fulfil the accession criteria and become an EU Member State?



In your opinion, what are the main obstacles currently preventing Türkiye from becoming a member of the EU?



Perceived barriers to EU accession

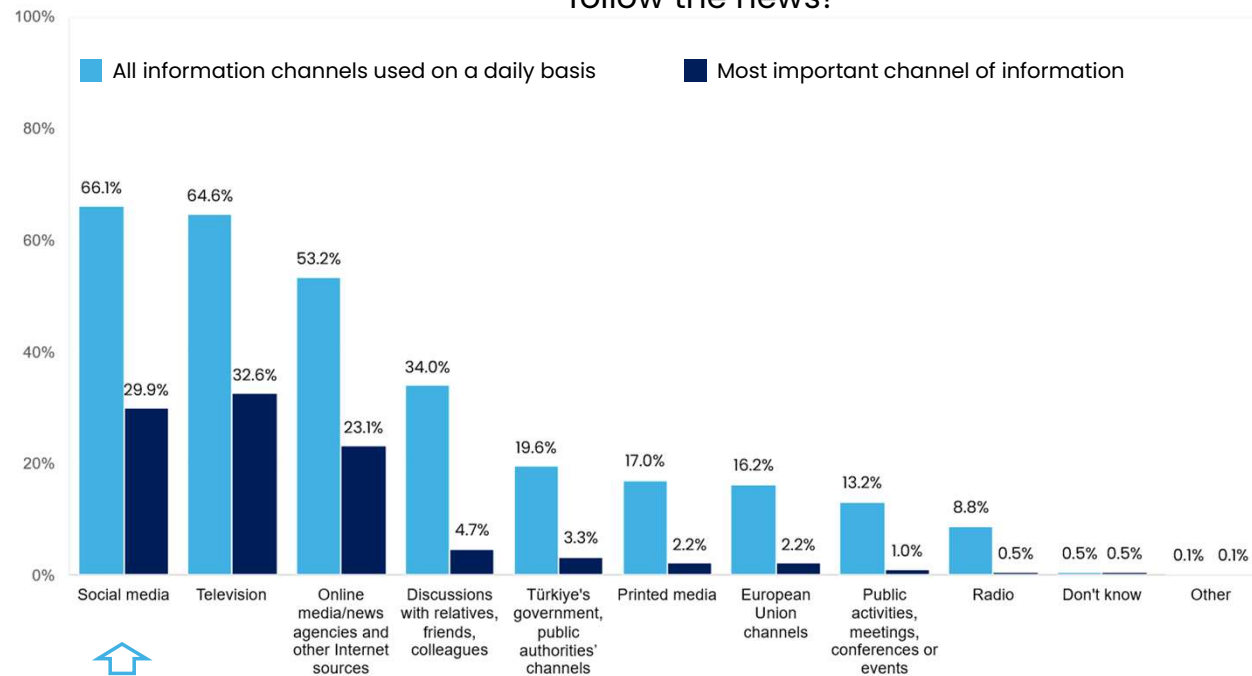


5.

## SOURCE OF INFORMATION

Main sources of news and information

Which of the following information channels do you use on a daily basis to inform yourself or to follow the news?



↑  
MOST USED  
ON DAILY  
BASIS

Stay in touch & keep informed  
however, whenever:

