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#### November 2024

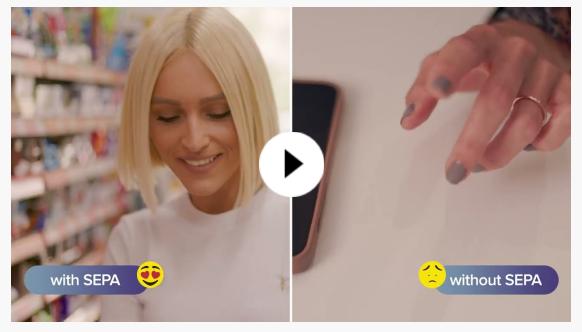
This newsletter brings you the latest news, stories and opportunities – all you need to know about the European Union and the Western Balkans.

#### #EUandYOU

Congratulations to Albania and Montenegro for becoming part of the geographical scope of the Single Euro Payments Area (SEPA). As the EU's Growth Plan takes shape, these two countries make history by becoming the first EU candidate countries included in SEPA, marking a significant milestone for regional integration and economic connectivity.

Curious to learn more about the benefits of **SEPA?** 

Watch our video below to find out more!



Meanwhile, <u>our #MadeOfUs road trip</u> has come to an energising finale.

Throughout November, we revisited all the incredible places that our influencers explored during the road trip of a lifetime – travel with them by watching our reels! Visit <u>our Instagram to relive the adventure</u> and join in on the fun!

Adding to the excitement, the Young European Ambassador network is growing stronger with fresh ideas from our new generation of YEAs. In October, we received an impressive 340 applications from all over the Western Balkans. The selection process is being finalised, and we can't wait to announce the new YEAs during the Award Ceremony, on 6 December. Stay tuned for more updates!

## **Featured stories**



CEMPROM'S GREEN REVOLUTION: HOW THE EU IS HELPING A SERBIAN BUSINESS LEAD THE WAY IN SUSTAINABILITY

Read story



#### **CULTURE CONNECTS PEOPLE AND INITIATIVES**

Read story

# **Don't miss these opportunities**

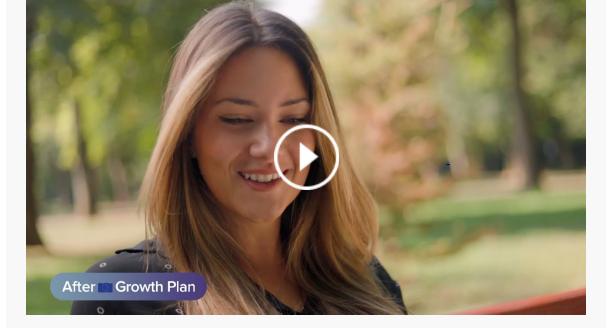
- Culture Moves Europe: Individual Mobility Action 3
- ✓ <u>EU Funding: Cross-border Cooperation for Kosovo & North</u>
  <u>Macedonia</u>

- Call for applicants European Union Diplomatic Programme for the Enlargement Region
- ScienceUs Upscale Academy Scaling Citizen Science for Climate Resilience
- ✓ <u>Creative Europe to Support Literary Translation Projects in 2025</u>
- Call for proposals for innovative solutions for the green transition of the Serbian economy

**Discover all opportunities** 

### **Growth Plan**

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### Free Wi-Fi for the Western Balkans!

Say goodbye to € and hello to staying connected—anytime, anywhere!

As part of the EU's Growth Plan, 500 municipalities across the Western Balkans will soon enjoy free, high-speed Wi-Fi.

Whether you'll be strolling through the park, exploring the city, or meeting friends, staying connected will never be easier.

The EU's Growth Plan for the Western Balkans.



## **The Common Regional Market**

Wondering what the Common Regional Market could achieve? Through the EU's Growth Plan for the Western Balkans, the Common Regional Market can break down barriers for economic growth:

- Ø More regional trade for businesses and easier market access
- More job opportunities, foreign investment, and income
- GDP boosts of up to 10%

Here to grow together. The EU's Growth Plan for the Western Balkans.





#### **Stories**

Do you have a story about an EU funded project you want to see shared on our WeBalkans page? Drop us a line!

**Share story** 

### **Opportunities**

Do you know of an EU funded opportunity that you want to promote via WeBalkans? Drop us a line!

**Share opportunities** 

### Follow us on















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