

GUIDELINES FOR CONDUCT AS A YEA

Addendum to the Terms&Conditions of WeBalkans

The Young European Ambassadors (YEA) platform is a creative network of future young game changers from across the Western Balkans (Albania, Bosnia and Herzegovina, Kosovo¹, Montenegro, North Macedonia, and Serbia). YEAs come from different backgrounds, yet they all share a common vision: the Western Balkans united in diversity, learning about each other and EU together, pursuing creative projects, acquiring new skills, connecting via social media, organising inspiring events – always driven by the idea that activism in youth is the most powerful force of social change. The aim of the network is to share EU values and to raise awareness about the EU's cooperation with its Western Balkan partners, showcase the tangible results of this cooperation, contribute to policy dialogue on various topics, help increase civic activism and work together for a better future.

This code of conduct defines **the principles** that govern the Young European Ambassadors platform. That means that all YEAs shall abide by this code of conduct.

As a Young European Ambassador, **I should:**

1. Respect the rules of the community

Please respect the Code of Conduct of the webalkans.eu community.

2. Be kind and courteous

This group should be a welcoming environment. Let's treat everyone, as well as their ideas, with respect. It's good to debate, but let's do so with kindness and with keeping an open mind.

3. Practice no hate speech or bullying

Make sure everyone feels safe. It is important to avoid obscenities, discriminatory statements, insults and other offensive language in all communication. Comments that are defamatory or unlawful are also against our rules. These types of comments on WeBalkans.eu social media channels and on Basecamp will be deleted.

4. Not promote or spam

It is highly encouraged to post comments that are in line with the subject. Please refrain from posting spam, off-topic items and advertisements for commercial purposes or promote a particular political party or candidate.

¹ This designation is without prejudice to positions on status, and is in line with UNSC 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.

5. Be moderate

Aim to respond to questions and comments in a timely manner. Please respect that the team is only present during office hours.

6. Respect everyone's privacy

Being part of this group requires mutual trust and respect. Authentic, expressive discussions make groups great, but may also be sensitive and private. Respect each other's privacy and if you notice someone is violating the group policy, please report it to us.

7. Be mindful and think before I post

There's no such a thing as a "private" social media site. Search engines can turn up posts and pictures years after the publication date. Comments can be forwarded or copied. Archival systems save information even if you delete a post. If you feel angry or passionate about a subject, it's wise to delay posting until you are calm and clearheaded. Post only information and pictures that you would be comfortable sharing with the general public and that are not endangering, intimidating or offending anyone.

8. Use a disclaimer

If you publish content non-related to you being a YEA: "The postings on this site are my own and do not represent EU positions, strategies or opinions." YEAs are encouraged to support policies that advance the protection and promotion of regional cooperation and youth activism. However, as EU project volunteers, they should not endorse political parties, political figures or candidates for election.

CORRECT "It is necessary for governments to provide adequate public funding for museums."

NOT CORRECT "Ms Maria has a great program for the upcoming elections. Vote for her!"

9. Use EU emblem properly

Make sure that you are aware of the EU visuals usage guideline. Detailed guideline can be found [HERE](#).

We would like to point out the following: The logo of EU may be used by third parties only if:

- permission is requested and granted before the logo is used
- there is no likelihood of the user of the logo being confused with
- it is not used in connection with objectives or activities which are incompatible with the aims and principles of the European Union
- it is not used to imply or suggest unintended endorsement or promotion of the objectives and activities of the user of the logo by the European Union.

CORRECT USAGE:

NOT CORRECT USAGE:



10. Be circumspect

Exercise caution, carefulness, moderation and a due sense of proportion and propriety. In practice: - Think about your contributions to social media in the same way as you would do if you communicate with other media or speak at meetings and conferences; - Remain respectful at all times (never use offensive language or content); - Ignore provocation and be aware of the potential escalation of the online conversation; Be aware at all times of the title of Young European Ambassador you bear.

11. Practice objectivity, impartiality and loyalty to my YEA role.

While you are entitled to freedom of expression, be careful to avoid any act or behaviour which might reflect adversely upon your position. Remember that you are volunteering for a project funded by the European Union.

WeBalkans reserves the right to ask you to remove the content from your account that is found to be in breach of the [Terms and Conditions](#) you signed when becoming a Young European Ambassador.

WeBalkans Team