



EUROPEAN UNION

September 2021

WeBalkans.eu

Newsletter

This newsletter brings you the latest news, stories and opportunities – all you need to know about the European Union and the Western Balkans.

#EUandYOU

Growing a business can be as challenging as starting one. That's why the EU is there to help entrepreneurs at every stage of their business development. Here at WeBalkans, we publish all the **latest [opportunities](#) open to budding entrepreneurs or start-ups in the Western Balkans.**

We've also been amazed by the diversity of business successes uncovered for our [feature stories](#) and highlighted in this edition. From an entrepreneur in Bosnia and Herzegovina turning her passion for sewing into a thriving backpack business, to a savvy Serbian duo bringing new ID technology beyond borders... take a look to see how the EU is helping many small businesses move to the next level, and expand into new markets.

Last up, don't forget to have your say on the next group of **Young European Ambassadors** – today is the last day for [voting!](#)

Happy reading! The WeBalkans.eu team

Featured stories



Business in a backpack

EU funding has helped an entrepreneur from Bosnia and Herzegovina on her journey to build a business supporting the journeys of others. “Before, I could not buy a serious amount of raw material. With the support from the EU, I can now respond to higher demand from clients and am ready to become a big company,” Azra Hodžic.

[Read story](#)



‘Who are you? Serbia’s new identity verification technology’

With EU support, two university professors are taking their digital identity company beyond Serbia.

[Read story](#)



Paving Kosovo’s road to EU markets

Achieving the EU product quality mark has helped a construction company access international markets and improve standards at the same time.

[Read story](#)

News highlights



29/09/2021

President Von der Leyen visits the Western Balkans

[Read more](#)



16/09/2021

€14.2 billion to help accession countries implementing EU-related reforms

[Read more](#)



16/09/2021

“The Future is on Tracks” Western Balkans Rail Summit

[Read more](#)

Don't miss these opportunities

- [Apply for the Global Cultural Relations Programme 2021](#)
- [Horizon exchange programme for Western Balkan research institutions and EU counterparts](#)
- [The European exchange programme for entrepreneurs](#)

[Discover all opportunities](#)



Young European Ambassadors join #EUBeachCleanup in Albania

On 18 September, the Young European Ambassadors (YEAs) from the Western Balkans joined the [EU Beach Clean-Up event](#) in Durrës, Albania. #EUBeachCleanup is an ocean awareness and activism campaign organised by the EU every September, with events across the world. As part of the campaign, the EU reaches out to citizens worldwide, creating awareness and encouraging people to take care of seas and oceans. The campaign is part of a global UN initiative: [Act Now](#).

The next generation of YEAs are awaiting your votes to become part of the network. Today is the last day to vote and help them speak up for young people and inspire change throughout the Western Balkans and the European Union. Click on a card and start [voting](#).

SAY YES TO YEA!

VOTE NOW!

Stories

If you have a story about an EU funded project you want to share on our WeBalkans page, drop us a line!

[Share story](#)

Opportunities

If you know of an EU funded opportunity that can be shared on our WeBalkans page, drop us a line!

[Share opportunity](#)

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