



**July 2024**

This newsletter brings you the latest news, stories and opportunities – all you need to know about the European Union and the Western Balkans.

**#EUandYOU**

**A journey of cultural connections**



As we conclude our #CultureConnects campaign, we can't help but feel a bit nostalgic for the journey we've shared. The campaign portrayed the European Union's support for the arts and culture scene in the Western Balkans. Through videos, captivating stories, and creative social media reels from our Young European Ambassadors, we celebrated the rich tapestry of culture and the bond between the EU and the Western Balkans.

The campaign portrayed various cultural ambassadors from the region, highlighted the revitalization of historical sites, the flourishing film and theatre scenes, and the preservation of vibrant cultural heritage. EU-funded projects have not only fostered creativity and collaboration but also strengthened the cultural connection between the Western Balkans and the EU, contributing to socio-economic growth and mutual understanding across the region.

For a closer look at the #CultureConnects campaign, visit our [website](#) and explore our [YouTube Playlist](#) for campaign videos.

*Happy reading!*

*The WeBalkans.eu team.*

## Featured stories



### [EU SUPPORT FUELS CULTURAL HERITAGE REVIVAL IN THE WESTERN BALKANS](#)

The European Union's unwavering commitment to preserving and promoting the rich cultural heritage of the Western Balkans is making significant strides.

[Read story](#)





## [EU SUPPORT IGNITES CREATIVITY IN WESTERN BALKANS' FILM AND THEATRE SCENE](#)

The dynamic world of film and theatre in the Western Balkans is witnessing significant growth, thanks to the robust support from the European Union.

[Read story](#)





## [THE EU'S MUSIC INITIATIVES IN THE WESTERN BALKANS: CELEBRATING UNITY IN DIVERSITY](#)

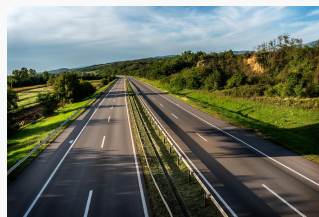
The European Union supports a range of music initiatives in the Western Balkans, enhancing cultural diversity and fostering socio-economic growth.

[Read story](#)

## News highlights



03/07/2024



16/07/2024



22/07/2024

New investment of  
€1.2 billion to boost  
Western Balkans  
development

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European  
Commission invests  
€100 million for  
Montenegro's  
highway extension

[Read more](#)

The EU and its bank  
EIB Global provide  
€96 Million for  
infrastructure  
improvements in  
Serbia

[Read more](#)

## Don't miss these opportunities

- ✓ [Competition call for Designers' Prize: Shape the Future Brand of the Young European Ambassadors Network in the Western Balkans](#)
- ✓ [European Digital Identity and Trust Ecosystem](#)
- ✓ [Call for proposals for innovative solutions for the green transition of the Serbian economy.](#)

[Discover all opportunities](#)



## EU Election Night in Podgorica: reflecting on the road ahead

**Author:** Young European Ambassadors from Montenegro

Right when elections to the European Parliament were happening across EU member states, Young European Ambassadors from Montenegro gathered in Europe House in Podgorica for our own “EU Election Night” special event.

[Click here](#) to learn more.

#YEStoYEA





## Stories

Do you have a story about an EU funded project you want to see shared on our WeBalkans page? Drop us a line!

[Share story](#)



## Opportunities

Do you know of an EU funded opportunity that you want to promote via WeBalkans? Drop us a line!

[Share opportunities](#)

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