

EU for Economic Development - Tourism-led, local, economic development, with a focus on Cultural Heritage

Duration: 01.02.2021 - 31.01.2028

Countries:

Albania

EU contribution: € 6 000 000

Total budget: € 6 000 000

Implementer:

Agenzia Italiana per la Cooperazione allo Sviluppo (AICS)

Website(s): euprojects.al/euprojects/eu-for-economic-development-tourism-led-local-economic-development-with-a-focus-on-cultural-heritage/

Project description: Cultural heritage is a powerful development asset with the potential to attract tourists, generate revenues, regenerate local economies, promote inclusion, and strengthen territorial identity. In this spirit, the project treats cultural heritage as a key driver of inclusive and sustainable growth.

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The Byllis Archaeological Park is one of the most significant archaeological sites in Albania, officially proclaimed as an Archaeological Park by the Council of Ministers in 2005, with defined zoning and administrative regulations.

The action focuses on the touristic and economic potential of the Byllis site through an inclusive and participatory approach that engages local communities, beneficiaries, and end-users in identifying and shaping interventions. Capacity-building is a central pillar, with the aim of ensuring long-term local ownership and sustainable development of the site.

Expected results:

- Cultural heritage assets of the Byllis Archaeological Park are preserved and restored.
- Improved accessibility and long-term sustainability of the site achieved through the active participation and inclusion of local communities.
- Enhanced local economic development through an EU Community-Led Local Development (CLLD) approach, strengthened local skills and capacities, and improved cooperation between communities and park administration.

